



Tenure/Tenure-Track Positions- The Graduate School of Business Administration at Bar-Ilan University

The Graduate School of Business Administration is recruiting to fill Tenure/Tenure-track positions in the areas: Marketing, Management & OB and, Finance, in all ranks. Appointees must have a PhD degree in one of these areas and must demonstrate a strong record of research and scholarly publication in refereed top-tier journals. A research orientation of quantitative and/or empirical approaches is desirable.

Appointments will be effective from October 1st 2012. Review of applicants will begin immediately and will continue until the position is filled.

The Graduate School of Business Administration offers MBA and PhD degrees, and also runs Executive MBA and International MBA programs. The official teaching language of the university is Hebrew, though there are some opportunities for teaching courses in English.

The Graduate School of Business Administration is currently undergoing an unprecedented period of growth and expansion. We invite you to take part in this opportunity.

To apply for this position, applicants should submit full curriculum vitae, including educational history, teaching, research and other pertinent work experience, list of publications and presentations as well as the names, addresses and telephone numbers of three references to Prof. Gila Fruchter, Chairman of the Graduate School of Business Administration: gila.fruchter@biu.ac.il

Faculty

Professors

Prof. Gila E. Fruchter: Chairman of the Graduate School of Business Administration at Bar-Ilan University and Professor of Marketing. She also heads the Marketing Department. Research interests: dynamic competitive marketing strategy, service marketing and relationship marketing.

Prof. Beni Lauterbach: Head of Finance department. Research interests: Corporate Control and Social Responsibility, Financial Markets' Microstructure, and Asset Pricing.

Prof. Yaacov Weisberg: Head of Management & OB Department. Research interests: knowledge sharing, labor turnover, selection of CEO's in the U.S, organization, exploration and exploitation, innovativeness and creativity.

Associate Professors:

Prof. Yaffa Machnes (Finance). Research interests: Risk Management, Life Insurance and Pension, Health Systems Management, Foreign Currency Options.

Prof. David Schwartz (IS). Research interests: Knowledge Management, Electronic Business Electronic Government, Intelligent Systems, Internet Technology, Agent-based Architectures, Computer-mediated Communication.

Prof. Shmuel Stshevsky (Expert track): Director of the school's special programs (International and Executive MBA). Research interests: Organizational behavior, Application of new management programs,



Quality Management, Participatory programs, Internet and e-commerce, Business games, Measurement scales.

Senior Lecturer (Tenured)

Dr. Roy Gelbard: Associate Director and Head of IS Department. Research interests: Knowledge Discovery and ICT Development & Management.

Lecturers

Dr. Eyal Yaniv (Marketing & Strategy). Research interests: Entrepreneurship, Strategic Management, Innovation Marketing, Organizational Attention, Organizational Culture.

Dr. Guy Kaplansky (Finance). Research interest: Behavioral Finance, Portfolio Theory, Capital Markets, Asset Pricing, Risk Management

Dr. Zvi Josman (Expert track) (Management & OB). Research interests: Organizational Psychology, Decision Making Processes, Social responsibility, Leadership and Conflict Management.

Dr. Sharon Horsky (Marketing). Research interests: analysis of consumer and firm behavior, integration of behavioral and economic approaches to consumer choice.

Dr. Inbal Yahav (IS). Research interests: Interface between data mining and optimization models, Models for healthcare applications, Social networks analysis in the contexts of online auctions.

Dr. Meny Abudy (Finance). Research interest: Equity based compensation, corporate finance, and private equity valuation

Senior Teacher

Dr. Elli Kraizberg (Finance)

Junior Lecturers

Dr. Ronen Barak (Finance). Research interests: Corporate Governance, Corporate Control, Asset Pricing.

Dr. Tali T'eeni-Harari (Marketing). Research interests: Consumer Behavior, Advertising, Strategic Marketing, Advertising and Youth.